# Data Protection for Business Continuity

## Business Continuity and Disaster Recovery for Microsoft Azure Data

Direct-to-Cloud data backup protects and recovers Azure data and ensures true business continuity in the event of an emergency or accidental data deletion. Built on best-in-class proprietary Chain-Free backup technology, hardware-free business continuity for Microsoft Azure skips the local appliance and sends data straight to the cloud. With full virtualization and virtual machine (VM) export for immediate failback, everything is protected, including your applications, endpoints, and data running within Azure.

#### **Keep Your Business Running**

Hardware-free business continuity for Microsoft Azure fully virtualizes Azure backups, leveraging the automation so your company can keep being productive from anywhere if there is a disaster or emergency. Your MSP will be able to virtualize your IT infrastructure in just minutes to keep your business up and running.

### The Technical Details of Business Continuity for Microsoft Azure:

- Hardware-free backup of Azure VMs to the cloud
- Near-instant Recovery Time Objective (RTO), and a Recovery Point Objective (RPO) of 1 Hour
- Robust storage and secure long term retention
- Chain-free backups that increases security and reliability
- Use FTPS protocol to download VHDs at high speed

- Built-in AirGap anti-ransomware security technology, and automated backup testing
- Unified protection with a single platform for on-premises and Azure workloads, including the same agent and deployment processes
- Ability to export any recovery point to Azure format VHD (up to 32 TiB per disk)
- Automated backup testing



#### HARDWARE-FREE BUSINESS CONTINUITY FOR MICROSOFT AZURE

Robust cloud storage capacity

Secure long term retention RPO as low as 15 minutes

Single solution and GUI for backup and business continuity

Built-in AirGap anti-ransomware security technology and backup testing

Can protect any size VMs and ensures disaster recovery in a third-party cloud

Provides near-instant RTO by sending data directly to the cloud

Supports both on-premises and public cloud workloads

Chain-free backups that increases security and reliability

