Axcient

7 Reasons to Consider Axcient Business Continuity Disaster Recovery Solutions

Introduction to Axcient Business Continuity and Disaster Recovery (BCDR) Solutions

Ensuring the continued operations and availability of your client's applications and IT infrastructure is one of your highest priorities as an MSP. To achieve this, you place your trust in a partner who is singularly focused on your ability to ensure the seamless operation of your client's business.

Axcient's powerful backup and disaster recovery solutions are built with MSPs in mind, enabling them to standardize on a single platform that solves all their BDCR use cases, reduce complexity and cost in their tech stack, and build and grow profitable businesses.

1 | 3-Factor Business Assurance

Our 3-factor Business Continuity platform provides three levels of assurance that your client's IT environment will be available in the event of a disaster.

1. Backup to a local storage appliance for FIRST LINE RECOVERY in the event of file, image or server failure with visual verification and alerting.

2. Replication to cloud for SECOND LINE OF DEFENSE in the event of a lack of availability at your primary site, providing secondary location recovery.

3. Operational enablement of the cloud as your THIRD LINE OF BUSINESS AVAILABILITY, ensuring that you can operate in the cloud while you restore your primary location.

2 | Ease of Use

Axcient x360's patented Chain-Free, AutoVerify, VirtualOffice and AirGap technology ensures any type of data is backed up securely and protected from attackers and ransomware. The x360 suite of tools delivers the data retention compliance MSPs need in an easy to use, simple to manage platform with no costly reseeding, no chain management, and and no consolidation. Our Chain-Free patented technology solves for storage bloat to enable low maintenance data security and compliance with unlimited storage, retention, and recovery.

3 | Reduced Labor Costs

Axcient's x360 is comprehensive technology that enables MSPs to simplify their tech stack. Once an MSP Partner standardizes on x360, their team only needs to master our single Chain-Free, patented technology that enables secure and unlimited storage, retention, and recovery. Axcient Partners gain a single solution for comprehensive coverage for essential and increasingly urgent use cases such as ransomware and emerging threats.

4 | Channel-Focused Support

Our technology is based on our patented IP, providing the highest level of operational capability and control in the industry. We are continuously improving upon the technology to meet the needs of the MSP market and will work with you to ensure a superior Partner experience.

5 | Financial

Axcient can improve your margins and/or reduce cost in multiple ways. Axcient has straight forward per-device pricing, no complicated tiers and unlimited storage and retention. This, combined with a single BCDR platform that is easier to manage, can cut the cost of managed services (TCOMS) that MSPs are paying for backup alone by up to 50%. x360 allows MSPs to deliver the right sized and right-priced custom BCDR offering that the market demands so they can build their business and gain profitability.

6 | Bring Your Own Cloud, or Use Ours

Axcient Business Continuity solutions allow you to vault to Axcient's cloud, another backup appliance, your cloud, or all three, providing complete control and management of your client's environment.

7 | You-Choose-It Hardware

Axcient BCDR solutions provide you the flexibility to leverage your own hardware for local backup or to offer our enterprise-grade solutions that have been preconfigured to exacting specification with the robustness and longevity your customers demand.

Conclusion

Axcient's x360 platform enables MSPs to Protect Everything™ with disaster recovery, business continuity, Microsoft 365 and Google Workspace backup, and secure file sync and share. Axcient's powerful backup and disaster recovery solutions are built with MSPs in mind, enabling them to standardize on a single platform that solves all their BDCR use cases, reduce complexity and cost in their tech stack, and build and grow profitable businesses.

Try x360 free for 14 days – start a no obligation, no credit card trial today.

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ABOUT AXCIENT:
Axcient is an award-winning leader in business continuity and disaster recovery for Managed Service Providers (MSPs). Axcient x360 provides one platform for MSPs to Protect Everything™, and includes BCDR, Microsoft 365 and Google Workspace backup, and secure sync and share. Trusted by more than 3,000 MSP partners worldwide, Axcient protects business data and continuity in the event of security breaches, human error, and natural disasters.

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